

RICHLAND REALTY

Your All-Service Real Estate Company



(585)-506-8383



john@richlandrealty.com



richlandrealty.com

Our Office Location:

(585)-489-7705

2038 Lake Avenue

Rochester, NY 14615

Welcome to Richland Realty:
The best choice for your home sale!



ABOUT US

With a team of people who have been through the buying and selling process as homeowners themselves, we are able to provide great customer service while helping you transition into a new stage of your life.



As real estate professionals, we're ready to fully devote our energy to you! Assisting buyers and sellers is our passion and our business. If there's a listing you need information about, or you want help selling your home, we're just a phone call away.

Avoid becoming another number with overworked chain real estate agencies, and allow a **locally owned business** give you the personal attention you deserve.

OVERVIEW



We'll get to know
you better.



We'll answer all of
your questions.



We'll gather some
important information.

Then, we develop a **customized plan!**

TELL US ABOUT YOU AND YOUR HOME!

- What drew you to this home when you bought it?
- What is your favorite feature of this house?
- What do you like about your neighborhood?
- What are some nearby attractions and amenities?
- What don't you like about your home and/or neighborhood?



SOME IMPORTANT QUESTIONS:

- **Why** are you moving?
- **How soon** do you need to move?
- What are you **looking for** from your agent?
- Do you anticipate any **major challenges** with selling your home?



So, why are we the best realtors for **you?**



The combination of our **real estate and legal expertise** is invaluable, and we are committed to providing a worry-free experience for our clients. We are proud of the small and dedicated agency that we are, because we can be **responsive** to clients' needs at every stage of the process. With the help of Richland Realty, **"It's Your Move!"**



OUR APPROACH

- **Personal** - delivering peace of mind.
- **Multi-media** - tools to reach your target audience.
- **Client-centric** - keeping the client at the core.
- **Right-sizing** - matching client and consumer need.
- **A resource network** - providing an extensive list of professionals for your every need.

66 CLIENT TESTIMONIAL

We have bought and sold a few properties before, but we've finally found our forever realtor.

- Angela, Webster, NY





NOW IMAGINE...

... that this is no longer your home. You have jumped forward in time and you now live in the home and the neighborhood where you plan on moving to next.

We are committed to helping you get there!

THE SELLER'S ROAD MAP





COMPETITIVE MARKET ANALYSIS

- Our comparable analysis include sales from all real estate agents and companies.
- We check public records in addition to MLS.
- The best measure of value is 'sold listings.'
- Active listings demonstrate supply and competition.
- Withdrawn/expired listings usually demonstrate an overpriced listing.

MARKETING YOUR PROPERTY

Much of our marketing starts today, when we agree on a price for your home.
Even the best marketing in the world will never sell an overpriced home!



The right price.



Great marketing.



SOLD!

GETTING STARTED IS **EASY.**

Pick up the phone and give Richland Realty a call. Once we have your paperwork complete and photos taken, we can have your home on the market in **as little as 48 hours!**



Are you ready to start your sellers journey?

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